AI WOMEN LEADERS

PARTNERSHIP PROSPECTUS · 2026/27 SEASON

Sponsor *Partnerships*

Five signature program formats. About 24 touchpoints a year. One community of AI practitioners, executives, and emerging talent, and a clear way for your organization to be part of it.

INSIDE	Why AIWL · The five formats · Annual partnership tiers · À la carte sponsorships · Reporting
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DALLAS · GLOBAL COMMUNITY · SAN FRANCISCO COMING SOON

WHY AIWL

Closing the gap between AI ambition and *AI leadership*

AI Women Leaders is a women-led 501(c)(3) that builds pathways into AI leadership through hands-on skills, executive access, and a community that stays with you. Our events are open to everyone. Our standard is simple: people leave with something real.

501(c)(3)	17+	DFW	1st
Registered nonprofit, achieved in year one	Partner organizations in our network	Home hub, with events across multiple cities. San Francisco is next	Builder cohort pitched their products to VCs at Demo Day

Who you reach

- **AI practitioners and builders** who are moving from experimenting to shipping
- **Directors, VPs, and C-level leaders** who own AI strategy and budget
- **Career changers and students**, your next hires
- **Allies and partners** from across the DFW tech ecosystem

Why partners invest

- **Talent pipeline.** Opt-in access to skilled, diverse AI talent
- **Executive access.** Rooms where decision makers speak candidly
- **Product adoption.** Put your tool in the hands of people who build
- **Brand leadership.** Be visibly part of responsible, human-centered AI
- **Community impact.** Help open doors into AI careers, with outcomes we report back to you

> *You are not sponsoring an event we might hold someday. You are sponsoring a format with a proven shape.*
>
> Every AIWL program runs on a fixed format with a defined run of show, named roles, and a success bar. You know exactly what you are buying before you sign, you get the same experience every time, and you get a report after every event.

THE PROGRAM FAMILY

Five formats. *One promise each.*

FORMAT 01

AIWL Build Lab

"You leave having built, broken, or configured something real. Not notes. Output."

Who: 25 to 60 practitioners, career changers, students · **When:** 2 to 3 per active quarter · **Length:** 2.5 hours in person or 90 minutes virtual

BEST FOR

Tools and platforms, technical brand, early talent

FORMAT 02

AIWL Signal

"An hour with people who are actually making the decisions, saying what they would not say from a conference stage."

Who: 40 to 100 senior practitioners, directors and above · **When:** 1 per active quarter · **Length:** 2 hours with real networking

BEST FOR

Executive relationships, thought leadership, enterprise brand

FORMAT 03 · FLAGSHIP

AIWL Builder Sprint

"You arrive with an idea and you leave with a working product, pitched live to investors and industry leaders at Demo Day."

Who: 20 to 40 selected participants with named mentors · **When:** every summer, with a spring cohort planned · **Length:** 8-week cohort ending in a public Demo Day with external judges

BEST FOR

Early visibility with emerging AI builders, judge and mentor roles, a Demo Day audience of VCs and executives

FORMAT 04

AIWL Circles

"The same small group, every month, who know your work and hold you to what you said you would do."

Who: members only, 6 to 10 per Circle · **When:** monthly, year round · **Length:** 75 minutes

A NOTE FOR PARTNERS

Circles stay unbranded and confidential by design. Partners support them through the Membership Underwriter option.

FORMAT 05

AIWL Assembly

"Once a year, the whole community in one room, with the year's work made visible."

Who: 20 to 50 senior leaders (retreat) or 150 to 300 (gala, returning 2027) · **When:** once a year

BEST FOR

Recognition from the stage, annual visibility, recruiting at scale

SEASON	BUILD LAB	SIGNAL	BUILDER SPRINT	CIRCLES	ASSEMBLY
Spring · Feb to May	3	1	**Planned (Feb)**	Monthly	
Summer · Jun to Jul	2	1	**Runs**	Monthly	
Fall · Sep to Nov	2	1		Monthly	**Runs**

About 24 touchpoints a year: 7 Build Labs, 3 Signals, 1 to 2 Builder Sprints, 12 Circles sessions, 1 Assembly

ANNUAL PARTNERSHIPS

Partner for the *whole season*

Annual partners get the most visibility for the investment and the simplest renewal. Each tier includes everything in the tier before it.

Community Partner

$2,500 / year

UP TO 10 PARTNERS

Stand with the community.

- Logo on the AIWL website partner page and newsletter footer
- 1 co-branded LinkedIn partner spotlight
- Partner thank-you in event recaps
- 2 guest passes to an AIWL Signal
- Annual impact report

Program Partner

$7,500 / year

UP TO 6 PARTNERS

Own a season of hands-on learning.

EVERYTHING IN COMMUNITY, PLUS

- **Build Lab Series Sponsor** for one season (2 to 3 Labs)
- Logo on all Lab promotion and 60 seconds from the front at each Lab
- Opt-in attendee list from each Lab
- 1 newsletter feature with your call to action
- 4 Signal guest passes
- Post-event metrics after every Lab

Strategic Partner

$15,000 / year

UP TO 3 PARTNERS

Executive access plus talent.

EVERYTHING IN PROGRAM, PLUS

- **Signal Annual Sponsor:** all 3 Signals, about 200 senior attendees
- Podium time at each Signal and VIP reception rights
- Judge and mentor placement at the Builder Sprint
- Talent directory access (opt-in participants)
- Category exclusivity within your sponsored formats
- Quarterly impact dashboard

PRESENTING PARTNER

Founding Partner

$30,000 / year

1 AVAILABLE

"Presented by" across the year.

EVERYTHING IN STRATEGIC, PLUS

- **Builder Sprint Title Sponsor:** summer cohort, Demo Day naming, opening remarks
- Spotlight in the Demo Day recap and press
- Build Lab sponsorship every season (all 7 Labs)
- Recognition from the stage at Assembly
- 1 private AI for Leaders workshop for your team
- First right of renewal

Annual partnerships run 12 months from signing. Founding Partner title rights begin with the 2027 summer cohort. In-kind packages are available on request. Interested in helping launch our San Francisco hub? Ask us about founding hub sponsorship. AIWL is a 501(c)(3) nonprofit: contributions may be tax deductible to the extent allowed by law, less the value of benefits received. Please confirm with your tax advisor.

À LA CARTE

Sponsor a *single format*

A faster way to start. Pick the format that matches your goal, see the results, and upgrade to an annual partnership with what you have already spent credited toward the tier.

Build Lab

HANDS-ON · 25 TO 60

Presenting Sponsor, single Lab — $2,500
Logo on all promotion, 60 seconds from the front, table or virtual booth, opt-in attendee list, post-event metrics

Tooling Sponsor — $3,500 (1 per Lab)
Your product is what attendees build with. Curriculum is co-designed with our Innovation team so it stays hands-on, not a pitch

Series Sponsor, one season — $6,000
Presenting benefits across every Lab in the season (2 to 3 Labs)

Venue Sponsor — In-kind
Host a Lab in your space. Logo on promotion and thank-you from the front

Builder Sprint

FLAGSHIP · SUMMER COHORT

Title Sponsor (2027 summer cohort) — $12,000 (1 available)
"Presented by" naming on the full cohort, opening remarks at Demo Day, judge seat, talent directory access

Demo Day Sponsor — $5,000
Public showcase naming, sponsor remarks, judge seat, press and photo inclusion

Weekly Session Sponsor — $2,000 (per session)
Includes a teaching slot for one of your experts on the week's theme

Scholarship Seat — $1,500 (per seat)
Funds a selected participant's seat, with a recipient impact story

Signal

EXECUTIVE · 40 TO 100

Presenting Sponsor, single Signal — $5,000
2-minute welcome, top logo placement, VIP seating, co-branded recap of the three takeaways. Sponsors open the event and never sit on the panel, which keeps the conversation candid

VIP Reception Add-on — $2,500
Host the invite-only pre-reception with panelists and senior guests

Venue and Hospitality — $3,000 (or in-kind)
Food, drinks, or space, with branded signage and recognition

Annual Series Sponsor — $12,000
Presenting rights at all 3 Signals with podium time and VIP reception rights

Circles and Assembly

COMMUNITY

Membership Underwriter — $3,000
Funds membership scholarships so more people can join a Circle. Recognized in member communications. The Circles themselves stay unbranded and confidential

Assembly Sponsorship — Inquire
2026 is an intimate senior retreat. The full gala returns in 2027, and Strategic and Founding Partners get first right to its packages

All prices in USD. Custom packages available on request.

ACCOUNTABILITY

What you can *count on*

Every format has a published success bar, and every sponsor gets the numbers. Your benefits are confirmed in writing before each event and checked against the agreement before doors open.

Registrations and attendance Verified counts for every event	**Opt-in leads** Attendees who asked to hear from you	**Event NPS** Our bar is 8 or higher
Recap within 72 hours Photos, video, and co-branded content	**Social reach** Impressions on sponsor spotlights	**Talent outcomes** Directory profiles, Demo Day projects

À la carte sponsors receive a post-event report. Strategic and Founding Partners also receive a quarterly impact dashboard.

HOW TO PARTNER

01

Book a 30-minute call

We learn your goals: talent, executive access, product adoption, or brand.

02

Choose your fit

An annual tier or a single format, mapped to dates on the season calendar.

03

Confirm and activate

Sign the agreement and we announce the partnership and start delivering.

Let's close the gap, *together.*

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